



**BUILDING A BETTER  
BEND**

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# **2010 Lecture Series Sponsorship Proposal**



## About The Series

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The Building a Better Bend Lecture Series provides an opportunity for the public and professionals in our community to learn more about ways to make our town a better place. Our objective is to have a positive impact on the quality of development and growth in Bend and the surrounding region.

**What: 2010 Building a Better Bend Lecture Series**

Dan Burden - Walkable and Livable Communities Institute

*Topic overview: Built transportation infrastructure's relationship to healthful living*  
September 23<sup>rd</sup>, 7-9 p.m.

John Fregonese – Fregonese Urban and Regional Planning

*Topic Overview: Balancing local desires and state goals with regard to Oregon's UGB*  
October date TBD

**Where:** All events will take place at St. Charles Medical Center, Education Center

**Target**

**Audience:** Professionals in the building, design, planning, engineering and real estate professions as well as advocacy groups and interested community members.

**Board**

**Members:** Kirk Schueler, President, Brooks Resources  
Gretchen Palmer, Co-Owner and Vice President, Palmer Homes  
Sharon Smith, Partner, Bryant Lovlien & Jarvis  
Jeff Monson, Executive Director, Commute Options  
Karen Swirsky, ACIP  
Kristin Morris, Advertising, The Bulletin  
Dale Van Valkenberg, Planning Manager, Brooks Resources  
Dawn Ulrickson, Real Estate Broker, Duke Warner Realty  
Al Tozer, Owner, Tozer Design Studio

**Tickets:** \$8 per lecture. Advance purchase available via our Web site at [www.buildingabetterbend.org](http://www.buildingabetterbend.org) or in person at 409 NW Franklin, Bend. Also available at the door, night of event (cash or check only).

**Event**

**Contact:** Marie Melsheimer, 541-815-3951, [info@buildingabetterbend.org](mailto:info@buildingabetterbend.org)



# *Sponsorship Opportunities*

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## **Gold Sponsorship - \$1,000**

**Maximum of 2 gold sponsors per lecture**

### **Pre-Event Marketing**

- Company name included in:
  - Print Advertising
  - Mailers
  - Emails

### **Media Relations**

- Company name included in all press releases

### **Event-Day Exposure**

- Prime placement of your company name and logo on brochures and on entry banner
- Opportunity to display your company literature at sponsor tables
- 5 VIP passes to the event
- Recognition during introductory remarks
- First right of renewal for 2011 series



# *Sponsorship Opportunities*

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## **Silver Sponsorship - \$500**

**Maximum of 3 silver sponsors per lecture**

### **Pre-Event Marketing**

- Company name included in:
  - Print Advertising
  - Mailers
  - Emails

### **Event-Day Exposure**

- Placement of your company name and logo on brochures and on stage banner
- Opportunity to display your company literature at sponsor tables
- 3 VIP passes to the event
- Recognition during introductory remarks
- First right of renewal for 2011 series



## *Sponsorship Opportunities*

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### **Bronze Sponsorship - \$250**

**Maximum of 4 bronze sponsors per lecture**

#### **Event-Day Exposure**

- Placement of your company name and logo on brochures and on stage banner
- Opportunity to display your company literature at sponsor tables
- 2 VIP passes to the event
- Recognition during introductory remarks
- First right of renewal for 2011 series



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*Thank you for considering a sponsorship of this important lecture series.  
For more information on our speakers, lectures, board members and more, visit our  
Web site at [www.buildingabetterbend.org](http://www.buildingabetterbend.org).*