



BUILDING A BETTER
BEND



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2013 Lecture Series Sponsorship Proposal



About The Series

The Building a Better Bend Lecture Series provides an opportunity for the public and professionals in our community to learn more about ways to make our town a better place. Our objective is to have a positive impact on the quality of development and growth in Bend and the surrounding region.

What: 2014 Building a Better Bend Lecture Series

Building a Better Bend, Inc. (BBB) is a non-profit organization that is committed to presenting a lecture series to the Central Oregon community focused on smart growth principles. These annual lectures focus on:

- Educating planners, real estate development professionals, architects, builders, engineers, elected and volunteer office holders, and the general public;
- Positively impacting on the quality of development and growth in Bend and the surrounding region;
- Bringing expert lecturers in from outside the region who can bring innovative ideas as well as examples of things that have worked (or failed) in other areas; and
- Creating a discussion on how to apply these lessons to our community.

**Target Audience:**

Professionals in the building, design, planning, engineering and real estate industries as well as advocacy groups, business leaders and interested community members. We also work with the City of Bend and Deschutes County to bring city and county staff members, planning commissioners, council members and more.

Board Members:

John Gilbert, Owner, Acadia Properties and Pacific Crest Affordable Housing
Brian Harrington, BHA Planning Service
Deborah MacMahon, DMC Consulting Services LLC
Gretchen Palmer, Co-Owner and Vice President, Palmer Homes
Bill Robie, Central Oregon Association of Realtors
Erich Schultz, Compass Commercial Real Estate Services
Sharon Smith, Partner, Bryant Lovlien & Jarvis
Stacey Stemach, Stemach Design
Karen Swirsky, KLS Planning
Dale Van Valkenburg, Director of Development, Brooks Resources

Event

Contact: Marie Melsheimer, 541-815-3951, info@buildingabetterbend.org

Web site: www.buildingabetterbend.org

Facebook: www.facebook.com/buildingabetterbend



Sponsorship Opportunities

Gold Sponsorship - \$1,000

Maximum of 2 gold sponsors per lecture

Pre-Event Marketing

- Company name included in:
 - Print Advertising
 - Mailers
 - Emails

Media Relations

- Company name included in all press releases

Event-Day Exposure

- Prime placement of your company name and logo on brochures and on entry banner
- Opportunity to display your company literature at sponsor tables
- Recognition during introductory remarks
- First right of renewal for 2015 series



Sponsorship Opportunities

Silver Sponsorship - \$500

Maximum of 4 silver sponsors per lecture

Pre-Event Marketing

- Company name included in:
 - Print Advertising
 - Mailers
 - Emails

Event-Day Exposure

- Placement of your company name and logo on brochures and on stage banner
- Opportunity to display your company literature at sponsor tables
- Recognition during introductory remarks
- First right of renewal for 2015 series



Sponsorship Opportunities

Bronze Sponsorship - \$250

Maximum of 6 bronze sponsors per lecture

Event-Day Exposure

- Placement of your company name and logo on brochures and on stage banner
- Recognition during introductory remarks
- First right of renewal for 2015 series

*Thank you for considering a sponsorship of this important lecture series.
For more information on our speakers, lectures, board members and more, visit our
Web site at www.buildingabetterbend.org.*